

COURSE LIST

ISM UNIVERSITY OF ECONOMICS AND MANAGEMENT

FALL 2023

IMPORTANT INFORMATION FOR BACHELOR STUDENTS

Students are allowed to mix courses from different study programmes and years

However, we STRONGLY ADVISE students to choose courses from **ONLY ONE BLOCK** of the course blocks listed below in order to avoid overlapping schedules

Students can choose up to 5 courses per semester (no more than 30 ECTS)

Each course has exchange student quota. The course selection is based on the first-come, first-served basis

Bachelor students ARE NOT ALLOWED to take Master courses

For more information, please contact International Studies Office at indkas@ism.lt

Study programmes:

BUSINESS MANAGEMENT AND MARKETING	2
ECONOMICS AND POLITICS	3
ECONOMICS AND DATA ANALYTICS	4
ENTREPRENEURSHIP AND INNOVATION	5
FINANCE	6
INTERNATIONAL BUSINESS AND COMMUNICATION	7
INDUSTRIAL TECHNOLOGY MANAGEMENT	8

BUSINESS MANAGEMENT AND MARKETING, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Principles of Economics, Business and Management	MNG101	6	15
Marketing Principles	MNG103	6	15
Logical Argumentation	MNG241	3	15

BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	15
Macroeconomics	ECO102	6	15
Business Ethics and Sustainability	MNG239	6	15
Statistical Data Analysis	FUN107	6	15
E-Commerce	MNG154	6	15
International Business	MNG108	6	15

BUSINESS MANAGEMENT AND MARKETING, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Digital Marketing	MNG234	6	15
Corporate Governance and Business Law	MNG240	6	15
Global Supply Chain Management	MNG243	6	15
Technology and Cybersecurity Management (elective)	MNG286	6	15

ECONOMICS AND POLITICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Mathematical Analysis	FUN101	6	15
Principles of Economics, Business and Management	MNG101	6	15
Principles of Finance	FIN114	6	15
Quantitative Decision Making	FUN118	6	15
Formal Logic	FUN133	3	15
Academic Writing and Presentation Skills	HUM108	3	15

ECONOMICS AND POLITICS, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Mathematical Methods in Economics	FUN105	6	15
Econometrics	ECO105	6	15
Principles of Finance	FIN114	6	15
History of Political Ideas	POL137	6	15

ECONOMICS AND POLITICS, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Managerial Economics	ECO107	6	15
Public Finance	FIN104	6	15
Social Research Methods	FUN108	6	10
Applied Game Theory: Modelling Politics and Business	POL121	6	15
Political Economy	POL138	6	15

ECONOMICS AND DATA ANALYTICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Principles of Economics, Business and Management	MNG101	6	15
Academic Writing and Presentation Skills	HUM108	3	15

ECONOMICS AND DATA ANALYTICS, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Financial Markets and Institutions	FIN105	6	15
Computer Programming	IT103	6	10

ECONOMICS AND DATA ANALYTICS, 3RD YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Political Economy	ECO106	6	15	
Managerial Economics	ECO107	6	15	
Public Finance	FIN104	6	15	
Artificial Intelligence and Machine Learning	IT102	6	10	
Industrial Organization (elective)	ECO130	6	15	
European Economy: History and modern growth (elective)	ECO137	6	15	
FinTech Ecosystem and Management (elective)	FIN127	6	15	
Innovation Management (elective)	MNG162	6	15	

ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Global Challenges and Sustainable Development	MNG248	6	15	
Principles of Economics, Business and Management	MNG101	6	15	
Design Thinking and Social Research	MNG250	6	15	
Continuous Business Development Project I	MNG251	6	15	
Entrepreneurship and Tech-based Business Development	MNG264	6	15	

ENTREPRENEURSHIP AND INNOVATION, 2ND YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
UX Design and Rapid Prototyping	MNG258	6	15	
Digital Marketing and Growth Hacking	MNG259	6	15	
Agile Development: Lean Start-Up and Google Sprint	MNG260	3	15	
Fundamentals of Web and App Design	IT105	6	10	
Continuous Business Development Project III	MNG261	3	15	
Computer Programming	IT103	6	10	

ENTREPRENEURSHIP AND INNOVATION, 3RD YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Continuous Business Development Project V	MNG267	3	15	
Elements of Artificial Intelligence	IT106	6	10	
Entrepreneurship and Tech-based Business Development	MNG264	6	15	
Legal Aspects of Business Development	MNG265	3	15	
Corporate Image and Brand Management (elective)	MNG236	6	15	
Effective Internal Business Communication (elective)	MNG284	6	15	
FinTech Ecosystem and Management (elective)	FIN127	6	15	
Innovation Management (elective)	MNG162	6	15	

FINANCE, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Mathematical Analysis	FUN101	6	15
Principles of Economics, Business and Management	MNG101	6	15
Principles of Finance	FIN114	6	15
Quantitative Decision Making	FUN118	6	15
Formal Logic	FUN133	3	15
Academic Writing and Presentation Skills	HUM108	3	15

FINANCE, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Personal Finance	FIN115	6	15
Financial Markets and Institutions	FIN105	6	15
Computer Programming	IT103	6	10

FINANCE, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Advanced Financial Accounting	FIN118	6	15
Corporate Governance and Business Law	MNG240	6	15
Public Finance	FIN104	6	15
European Economy: History and modern growth (elective)	ECO137	6	15
FinTech Ecosystem and Management (elective)	FIN127	6	15
Innovation Management (elective)	MNG162	6	15
Industrial Organization (elective)	ECO130	6	15

INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Applied Mathematics for Social Sciences	FUN114	6	15
Academic Writing and Presentation Skills	HUM108	3	15
Principles of Economics, Business and Management	MNG101	6	15
Marketing Principles	MNG103	6	15
Logical Argumentation	MNG241	3	15

INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	15
Macroeconomics	ECO102	6	15
Statistical Data Analysis	FUN107	6	15
International Business	MNG108	6	15
e-Commerce	MNG154	6	15
Business Ethics and Sustainability	MNG239	6	15

INTERNATIONAL BUSINESS AND COMMUNICATION, 3RD YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Strategic Management	MNG109	6	10	
International Negotiations	MNG173	6	15	
Corporate Governance and Business Law	MNG240	6	15	
Global Supply Chain Management	MNG243	6	15	
Corporate Image and Brand Management (elective)	MNG236	6	15	
Effective Internal Business Communication (elective)	MNG284	6	15	
Technology and Cybersecurity Management (elective)	MNG286	6	15	

INDUSTRIAL TECHNOLOGY MANAGEMENT, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Computer Programming	IT103	6	10
Corporate Governance and Business Law	MNG240	6	15
Global Supply Chain Management	MNG243	6	15
Corporate Image and Brand Management (elective)	MNG236	6	15
Effective Internal Business Communication (elective)	MNG284	6	15
Technology and Cybersecurity Management (elective)	MNG286	6	15